



## Education for Sustainability in Business Economics: Challenges and Experiences

**Acronym:** ESBE-ESEE

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**Information on the theme of the special issue:**

The guidelines the United Nations (UN) approved in 2015 in the 2030 agenda on sustainable development focus on improving the lives of all people and caring for the planet and bring with them multiple challenges for the University as a space for knowledge generation and transmission.

This special issue of *JMBE* (*Journal of Management and Business Education*) aims to be a compilation of the challenges the institution faces both in meeting the Sustainable Development Goals (SDGs) and advancing institutional achievement. The focus is on business economics as a scientific and academic discipline.

Teaching and research in business economics are directly linked to and thus impacted by the new economic development model. We are in a transitional period characterised by a paradigm shift involving the capitalist economic model, which has been hegemonic in recent decades. The challenges the institution and its members (faculty, administrative and service staff, and students) will face are significant. Sharing progress and disseminating experiences regarding education for sustainability in business economics (ESEE) will help the entire educational community in this knowledge area become increasingly aligned in terms of commitment to the 2030 agenda.

The publication includes theoretical, conceptual, and empirical papers on the following (but not limited to) topics:

- Ways in which the SDGs can be integrated into **formal teaching** (subjects, curricula, teacher training, educational innovation projects, etc.) and research.
  - o Changes in teaching guides to incorporate sustainability competencies, learning outcomes, and associated activity evaluation rubrics
  - o Mapping of transversal competencies for sustainability in specific curricular developments in business economics (degree in business

- administration and management, degree in marketing, degree in business management, etc.), considering the specific curricular features of each
- Design, implementation, and results of educational innovation projects on sustainability in business economics
  - Documented experiences with actions involving the **entire University community** (PDI, PAS, and students) of the centres where business economics is taught
    - Experiences with the organization, implementation, and outcomes of training/awareness-raising initiatives in the University community in areas relevant to specific commitments to the 2030 agenda and involvement with the SDGs.
    - Dissemination of the strategic plans of University centres where business economics is taught, in alignment with the OSD. Design, implementation, and results according to specific KPIs.
    - Multi-viewpoint experiences and perceptions (of accommodation at facilities and curricular and extracurricular activities to address sustainability challenges) of students of centres where business economics is taught
  - Reflections, cases of good practices and/or experiences regarding relationships the institution maintains with **other social sectors** (professionals, companies, public administration, social movements, etc.) as *stakeholders* that support the commitment to education for sustainability in business economics.
    - Reflections on the response from the University community in the area of business economics to the challenges and needs posed by today's society through education for sustainability
    - Experiences with consultative forums shared with *stakeholders* of the University community in the area of business economics to address the challenges and needs of today's society
    - Initiatives led by the University community in the area of business economics to involve *stakeholders* in their commitment to education for sustainability

## Information on the articles' submitting process

<https://www.nitoku.com/@journal.mbe/instructions%20for%20authors#datapage>

Select: "Special Issue – Education for Sustainability in Business Economics"

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